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For Immediate Release

Fire This Baby Up: JomPAY Like A Champion and WIN!

Two online banking customers who paid their bills using JomPAY were selected as grand prize winners for the “Fire this baby up: JomPAY like a champion and WIN!” campaign. Each grand prize winner will drive away a MINI John Cooper Works 3-Door Limited Edition worth RM284,000.

The grand prize winners, 39-year old Pn Amizah Desa and 58-year old En Sa’adullah Che Noor won by paying their Astro bill and SYABAS bill respectively. En Sa’adullah said, “I have been using JomPAY for over a year now to pay my bills and found that it is very convenient and easy to use. When I received the call from the bank notifying me about the grand prize, it was a great surprise and I still can’t believe it.”

Pn Amizah added “As a working mum with 3 young children, I have to manage my time well. JomPAY saves me a lot time because I no longer have to wait in line to make my monthly bill payments. I can JomPAY my bills online at any time, even when I’m baby-sitting my kids.”

On 23 April 2018, Payments Network Malaysia (PayNet), the operator of JomPAY, launched the **Fire This Baby Up: JomPAY like a champion and WIN!** campaign in collaboration with banks in Malaysia, offering RM1,100,000 in prizes including two MINI John Cooper Works 3-Door Limited Edition cars, as well as monthly and weekly cash rebates.

The campaign was aimed at rewarding online banking users who make JomPAY payments. JomPAY is a convenient, fast and secure way of paying bills and invoices. Customers can JomPAY anytime, anywhere through Internet and Mobile Banking or ATMs of their preferred bank.

Speaking at the prize presentation ceremony, Mr Peter Schiesser, Group CEO of PayNet said “JomPAY has seen a 136% increase in transaction volume during the contest period from April to September 2018 compared to the corresponding period in 2017 – a testament to the convenience that JomPAY has to offer to its customers. Once you save your Billers as JomPAY favourites in Online Banking, it then takes only a few seconds to JomPAY your bills. Best of all, JomPAY is free for customers’ making payments and low cost for Billers.”

Since its inception in 2015, JomPAY has grown to become Malaysia’s largest online bill payment service with 3,534 billers, encompassing all telcos and broadband providers, electric utilities, pay TV services, water utility providers in 12 states, 112 local councils, educational institutions, government agencies, insurers, stockbrokers, e-commerce merchants, SMEs and many other businesses.

“In tandem with the rapid increase in consumers paying their bills via JomPAY, we see strong interest from billers and businesses to adopt JomPAY to collect payments due to its cost-effectiveness, wide reach and efficiency. With strong interest from billers across a wide spectrum of the economy, we are on track to have 5,000 billers in JomPAY by 2020,” added Mr Schiesser.



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About JomPAY

JomPAY is Malaysia's national bill payment scheme where customers can pay any registered biller from Internet or Mobile banking by drawing funds from Current, Savings or Credit Card accounts. Billers need only sign up with one bank to collect payments via 42 banks. JomPAY is operated by Payments Network Malaysia (PayNet) Sdn Bhd.

About PayNet

Payments Network Malaysia Sdn Bhd is Malaysia's premier payments network and central infrastructure for financial markets. We innovate, build and operate world-class payment systems and financial market infrastructures that safely, reliably and efficiently enable the functioning and development of Malaysia's financial system as well as the economy as a whole. With Bank Negara Malaysia as PayNet's single largest shareholder and eleven major financial institutions as joint shareholders, PayNet also serves as a platform to harness the collaborative efforts of the Malaysian banking system to accelerate the adoption of electronic payments. For more information, please visit www.paynet.my.

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